

Lydia Leiwang

MOTION & VISUAL DESIGNER

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📷 [thunderking.burger](https://www.instagram.com/thunderking.burger)

* SKILLS

Motion Graphics
Brand & Identity Design
UX Motion
2D Animation
Cel Animation
Typography Animation
Compositing
Video Editing

* SOFTWARES

After Effects	Lottie
Cinema 4D	Rive
Blender	Final Cut Pro
Redshift	InDesign
Premiere Pro	Procreate
Illustrator	TouchDesigner
Photoshop	MadMapper
Figma	Microsoft Office

* RECOGNITION

Telly Awards | 2024

General Category | Bronze

College Television Awards | 2024

Commercial, PSA or Promo | Nominee

ADAF Athens Digital Arts Festival | 2019

Paris International Animation Film
Festival 2019

Animax | 2019

Supernova Festival | 2018

Abstract Film "Vossil"

* EDUCATION

Savannah College of Arts and Design

MFA Motion Media Design
2021 - 2024 | Savannah, GA

City University of Hong Kong

BA Creative Media
2014 - 2018 | Hong Kong SAR

* EXPERIENCE

Motion Designer | Commercial Animation Workshop | MAKE Visuals

Remote | Nov 2023 - April 2024

- Producing a short animated TV commercial for Tabasco
- Working in a 8 members team and collaborating closely with MAKE mentors

Motion Designer | CBS Sports & SCADpro

GA, United States | Sep 2023 - Nov 2023

- Project currently under NDA
- Involved in art direction, storyboarding, and early animation stages

Motion Graphics Designer/Animator | Internship | Wisk Aero

CA, United States | Jun 2023 - Aug 2023

- Designed package for the corporate FAQ video series
- Collaborated with the creative team to develop brand assets

International Orientation Assistant | Savannah College of Art and Design

GA, United States | Aug 2022 - Mar 2023

- Assisting with the Welcome Events, including International Student Welcome Reception
- Meeting with students to determine their immediate needs
- Assisting in locating short-term and long-term housing referrals in great Savannah area

Multimedia Designer | Natixis APAC

Hong Kong | May 2018 - Jul 2021

- Created explainer and infographic video using Adobe After Effects and Illustrator
- Involved in storyboarding, production coordination, and video post-production
- Collaborated with financial engineer team and external vendors
- Designed booklet and other promotion materials
- Prototyped website UI in Adobe XD, designed and maintained the website

Multimedia Designer & Illustrator | City University of Hong Kong

Global Service Office | Hong Kong | Feb 2017 - May 2018

- Created explainer and admission ads videos using After Effects & Illustrator.
- Refined existing motion graphic animation for promotion videos.

* PASSION PROJECTS

Motion Designer | Documentary Film "Failure to Fail"

Savannah, GA | United States | Sep 2023 - June 2024

- Created explainer animation and infographics for the film.
- Collaborate with directors and other motion designers for cohesive visuals.
- Curate collage materials from old magazines and city photo shooting.

Composer | Short Animation Film "Have You Eaten"

Savannah, GA | United States | Sep 2023 - Dec 2023

- Clip Integration: Merge animation sequences.
- Composition Alignment: Adjust lighting & shadowing to be cohesive with other shots